

# Real Estate Forum

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## BEST PLACES TO WORK

### B6 Real Estate Advisors

Best described by its one-word brand promise of “collaboration,” B6 Real Estate Advisors values transparent communication and operations as an investment sales and capital advisory firm. Established in 2018, the firm now employs 58 professionals who work to elevate the brokerage experience for owners that are looking to sell and/or finance primarily middle-market assets. Taking its open-door policy literally, the B6 offices feature an open floor plan to foster teamwork, promote cross-selling, enhance communication and enable clear access to senior management. Further fueling its collaborative culture, B6 aligns interests among brokers by employing a transparent fee sharing structure throughout the company, offering equal commission splits to all agents. Through the B6 philosophy of building by building, block by block, the firm acknowledges that each commercial real estate property is unique and requires vast knowledge to unlock value. With this in mind, B6 embraces coaching among colleagues and offers training programs to ensure brokerage professionals are as best positioned as possible. In addition to hosting a weekly, company-wide sales meeting to disclose strategic plans, launch new initiatives, introduce new hires and discuss challenges, the company offers a comprehensive employee recognition program, which consists of annual awards, celebratory events and more. Recognizing the importance of work/life balance, B6 implements ongoing social programs and activities and strives to provide employees with the support and flexibility to prioritize personal and family needs. B6 additionally aims to promote diversity and inclusion among its workforce through recruitment programs, development initiatives and leadership training. The firm actively works with diverse colleges to engage students for its associate positions and internship programs.



**REAL ESTATE  
ADVISORS**